Claims:

- A method comprising:
 modeling savings associated with health care services using efficacy data, measured
 results, economic modeling methodologies, and published data.
- 2. A method for modeling savings associated with health care services, comprising: determining a savings based upon efficacy data from published research; determining a savings based upon measured results, the measured results comprising one or more of the following savings components: gap closure savings, non-coverage determinations, cost avoidance, and productivity/revenue; determining a savings based upon economic modeling methodologies, the economic modeling methodologies comprising savings assumptions; and determining a savings based upon published data, the published data comprising one or more of the following components: clinical trials or observational data concerning complications or adverse events, published cost and savings estimates, and published wage data.
- 3. The method of claim 2, further comprising calculating a return on investment (ROI) using one or more of the determined savings.
- 4. The method of claim 2, the efficacy data comprising data concerning one or more of the following conditions: asthma, chronic renal failure, congestive heart failure, diabetes, essential hypertension, and HIV/AIDS.
- 5. The method of claim 2, the savings assumptions comprising clinical assumptions or conservative assumptions.

- 6. Computer-readable medium comprising instructions for modeling savings associated with health care services using efficacy data, measured results, economic modeling methodologies, and published data..
- 7. The medium of claim 6, the instructions being embedded within a computer spreadsheet.
- 8. A method for modeling savings associated with health care services, comprising:

 determining a savings arising from the closure of gaps in health care;

 determining a savings arising from a prospective review for non-covered health

 services;

 determining a savings arising from health-related reminder programs; and

 determining a savings arising from decreased absenteeism.
- 9. The method of claim 8, further comprising calculating a return on investment (ROI) using one or more of the determined savings.
- 10. Computer-readable medium comprising instructions for determining a savings arising from the closure of gaps in health care; determining a savings arising from a prospective review for non-covered health services; determining a savings arising from health-related reminder programs; and determining a savings arising from decreased absenteeism.
- 11. The medium of claim 10, the instructions being embedded within a computer spreadsheet.

12. The medium of claim 11, the instructions being embedded in different modules, each module corresponding to a different savings component.